

The Crocker Mercantile Co.

AFTER FALL BUSINESS

The business of this store shows a very agreeable increase in business even during the supposedly dull summer months and in order to show the people here-about how much we appreciate an ever growing patronage we've arranged for this very special price reducing event. The price on every article in this ad means precisely what it says—a clear saving to you of the difference between these quotations and the actual selling price—you will observe that where it is possible we have mentioned particular brands in order to make it more readily apparent just how much you'll be to the good if you come to this store at this particular time.

Sale Will Begin Thursday, September 10

Sale Will End Saturday, September 19

CALIFORNIA CANNED FRUITS

Yellow Free Peaches

Choice Apricots

Muscadelle Grapes

2 Cans For

35

cents

Crawford Peaches

Bartlett Pears

Green Gage Plums

MISCELLANEOUS CANNED GOODS

one can Cornelle French peas, imported for.....**20c**
Cano Baking Powder, 40c pound can for.....**20c**
ONE GALLON CAN
Peeled Peaches, Bartlett Pears, Blackberries and Pie.....**55c**
ONE GALLON CAN
Apples, Tomatoes, String Beans, Plums.....**45c**
Looking for a snap? here it is 3 pound barrel ginger snaps.....**20c**

2 pound can regular 15c tomatoes for.....**10c**
Peeled green chili, the best in the land, can.....**10c**
FRESH GREEN HILL JAMS
Strawberry, Bartlett Pear, Red Raspberry, Orange, Blackberry, Quince and Currant, jar.....**30c**
1/2 Gallon Jug French Mustard for.....**80c**
Full Quart Bottle Imported Extracts sells for \$1.00, Lemon or Vanilla.....**75c**

Royal Blue or Prairie Rose Corn, regular 15c can, for.....**10c**
Kaiser's Tomato Ketchup, 1 gallon bottle.....**40c**
OLD MISSOURI SORGHUM
Made in the old fashioned way; 1 gallon jacket for.....**75c**
Regular \$1.25 2-gallon jacket syrup, fine for flapjacks, can for.....**\$1.00**
FIVE POUND PAIL COFFEE
Chase and Sanborns blend, sells at \$1.25, buy it now for.....**\$1.05**

Buy Flour Now

HERE'S THE SPECIAL PRICES FOR THIS SALE:
Breadwinner for.....**\$1.30** a Sack
Pride of Colorado for.....**\$1.30** a Sack
Swansdown for.....**\$1.35** a Sack
Forest King for.....**\$1.60** a Sack
Imperial for.....**\$1.60** a Sack

THE BACHELOR
A fragrant nickel cigar, put up 50 in the box, the box for.....**\$1.75**

SARATOGA FLAKES
Put up in pound boxes, regular price 2 for a quarter, priced now at 3 boxes for.....**25c**

Special Prices on all Fresh Fruits

and Vegetables all During This Sale

Always Anxious to Figure With Camping Outfits and Commissaries

Women's Outer Clothing

No need for women to buy suits, skirts, waists and coats out of town now. This store is amply stocked with this class of merchandise. Showing strictly New York fashionings in Women's tailored suits, skirts, coats and waists. First showing now ready.

Suits at 15, 20, 25, 30 and 35 Dollars

Waists at 1.50, 1.75, 2 up to 3.50 Dollars

Good Clothes For Men

It is our purpose to clothe a large proportion of the men of this bailiwick. We've got the goods to do it with, and we offer you a few price inducements here taken at random through our exceptional showing in men's suits.

MUSLIN SKIRTS

Choice of our regular \$1.00 white muslin skirts in this sale at.....**.85c**
Choice of our regular \$1.50 white muslin skirts in this sale at.....**\$1.20**
Choice of regular \$2.00 white muslin skirts in this sale at.....**\$1.70**
MUSLIN CORSET COVERS
Daintily trimmed 75c corset covers, full bloomed front, for.....**60c**
This is an exceptionally attractive cover, neatly and exquisitely trimmed \$1.00 cover for.....**75c**

LADIES 10c HANDKERCHIEFS

These are the paste dot handkerchief regular 3 for a quarter. Dozen for.....**50c**
ALL S 1-3c CALICO
During this sale will be offered at 15 yards for.....**\$1.00**
DRESS GINGHAMS
All the best Gingham, the kinds you are paying 17c for, in this sale at.....**15c**
15c BATH TOWELS
And as good a one as you ever bought for 15c offered here at each.....**10c**

One lot women's \$1.50 wrappers at **\$1.20** each

These Prices Good at Both Stores

\$8.50 SUITS.

In this lot you will find \$7.50 to \$8.50 Suits, we propose to give you your choice in this sale at.....**\$5.95**

\$15 SUITS

This bunch comprises the suits that are marked to sell at \$14.50 and \$15 Take your pick for.....**\$11.95**

\$17 SUITS

Some very choice patterns among these, no back numbers, come in and take your choice for.....**\$13.95**

\$20 SUITS

Here's a few very excellent dress suits, we want you to see them, here they are at.....**\$15.95**

\$22 SUITS

These Suits will sure please the most particular men, and then just look at this price.....**\$17.95**

MEN'S 15c HANDKERCHIEFS.
Men, here's your best chance to get a good wipe choice for.....**10c**

MEN'S 5c SOX
Tan sox and black sox, the best 15c sox in the country for.....**10c**

MEN'S 75c TIES

This comprises our entire showing in 4-in-hands, each.....**50c**

MEN'S WORK SHIRTS

Boys, help yourself to our 65c and 75c shirts, choice.....**50c**

Ten Yard Pattern double-width percales shown in a variety patterns, marked to sell at \$1.25 pattern, now.....**95c**

Six cord 200 yard spool cotton machine thread, the 5c a spool kind, 3 spools for.....**10c**

ONE LOT CHILDREN'S ODD SHOES.

This is a sure enough snap. Here's shoes that sell at 65c to \$1.00 a pair, but they've got to go. Sizes 3 to 8.....**40c**

LIBERAL DISCOUNT ON ALL OTHER SHOES DURING EVERY DAY OF THIS BIG SALE.

ONE LOT BOYS' AND GIRLS' SCHOOL SHOES

This lot of shoes merits the careful consideration of every thoughtful buyer. They're all marked to sell from \$1.65 to \$2.25. Choice.....**\$1.35**

1 New Royal \$35 Sewing Machine \$24.95 | All Kinds of Patent Medicines 1/4 Off

ANOTHER POE CONTROVERSY.

The year 1809, which gave to music such original genius as that of Mendelssohn and Chopin, saw the birth in England of three master minds—Gladstone, Darwin and Tennyson—and in the United States of Abraham Lincoln, Oliver Wendell Holmes and Edgar Allan Poe, as fast always be inevitable, fierce and lamentable controversy is already raging.

No less a critic than Edmund Clarence Stedman has pronounced Poe the most original force in our literature—an honor to which Hawthorne, it must be admitted, has approximately equal claim, even if we exclude Whitman. That Poe's inspiration was unique will be conceded by those who fully apprehend the limitations of his art; and it is on the point of originality that so many of our eminent writers are disappointing—Emerson echoing Plato, Longfellow interpreting Germany and Italy, Irving reflecting the Addisonian essayists. All that may be said in favor of Poe as a producer of literature is sure to be challenged by the memory of his life.

At Richmond the centenary of his birth is planned in the form of a monument to be erected in his memory, and opposition is already at work. The Richmond News-Leader declares that the objection is based, not on Poe's profligacy, which has been greatly exaggerated, but upon his rank ingratitude to his friends and benefactors. This is a serious blemish on his character. He borrowed money that he knew he could not pay, probably had no expectation of paying. He sold manu-

script that had already been paid for and actually published. An appreciative critic has thus replied to these objections:

Poe's character was not nearly as black as it has been painted. At for his intemperance, he was always too poor to pay for much dissipation, and his nerves were generally in such condition that the mere taste of stimulants strongly affected him. It is time to stop talking about Poe's private life and personal peculiarities. If his centenary can not be observed without re-awakening all the old animosities and reviving the old scandals, it would be better to let it pass unobserved. It is strange that a man whose life was so humble, whose contemporaries are all dead, should still have enemies on earth. The imagination of the man, the melody within him, his almost unerring skill of expression made a mark on American literature which first distinguished it in foreign lands. Poe's centenary will be celebrated in France with respect and admiration. Richmond should have its statue, and it should be a good statue, and the best of feeling should prevail at its dedication.

All of which is commendable in impulse, but in action profitless. The time will never come when a right-minded people will close its eyes to the character of the man in estimating the significance of his work. There were few conventions of society which Poe did not set at defiance. He mocked at the code of honor between men and women. Society will find means to protect itself against the assaults which genius makes

on its moral and social standards. The greatest and in many respects the most beneficent mind of modern times was that of Napoleon Bonaparte. Yet society fondly cherishes its execration of him to this day, through mistaken sympathy with Josephine. The cloud under which Byron and Milton rest is as black and constant as their poetry is sublime. We must condemn the man, while we love his work. It is the instinctive and ineradicable propensity of society to guard its integrity against the insidious assaults of lawless and brilliant genius. It is a prepossession that is painful, but in the end salutary.

On the other hand, no tribute to the memory of Poe can exaggerate the debt American literature owes to his wonderful pen. In his literary work, isolated from his outward life, he was a knight without fear and without reproach. No pressure of poverty or that craving for appreciation which so often eats the heart out of the poet who is also the apostle and prophet of liberty, could swerve him from the vision of truth and beauty to which he kept as steadfastly as the needle to the pole. He was the true pioneer and father of modern impartial criticism and was at bitter war all his days with the commercial exigency and the literary sycophancy which ruled our literature with oligarchic severity. As a lyric genius, a master of the short story, a keen and resourceful critic, he has never been surpassed in this or any other land. A curious freak of fate, to join so noble a literary gift with so pitiful and unlovely a moral nature!

Modern psychology has taught us one useful lesson, and that is to be chary of our judgment upon the weaknesses of our fellow man, who is contending with we know not what powerful undercurrents of remote and reverent charity are fain to put away the recollection of his faults and abandon the memory of the enchanting visions with which his genius has peopled the precincts of every cultivated mind—the angel Israel, whose heartstrings are a lute, the palace by the sea where Annabel lies entombed, the haunted chamber echoing with memories of the lost Lenore, the shrubberies and fountains of Annheim, the ghostly pile of Usher, the cry of Ligela, coming back through the bonds of death to restore the distant days of love and joy. To be loyal to these noble creations of that master mind and yet to feel stern revocation for the sad shortcomings of its earthly wanderings, is the discerning scholar's duty to the name of Poe.

Jack London, in Collier's Weekly, undertakes to sweep President Roosevelt and John Burroughs both off the map so far as their knowledge of animals is concerned. It is a big job for one small man, and the chances are that neither of the persons assailed will ever realize that anything has happened to him.

The Independence Party has a woman's suffrage plank in its platform. Such is perfidious man, even in this party, that if any possibility existed of electing the ticket, the plank would probably have been omitted.